

**GROWWAY**  
GLOBAL

# **International Business Marketing Plan**



# CEO's Message

I am grateful to God Almighty who gave me the idea to dream of starting my own company and to be determined to fulfill this dream. Every person has dreams in his life, if a person is determined to fulfill those dreams with sincere intentions, then Allah helps that person.

I am proud to lead a team of talented professionals who share this vision and are dedicated to delivering exceptional results. With their expertise and dedication, we have achieved significant milestones.

I invite you to join us on this exciting journey and experience the difference that GROWWAY can make in your life and your business.

Thank you for your trust and support.

CEO

**Ajmal Lashari**



# About Our Company

Grow Way is a Pakistani direct sales company startup on 1st January 2024. The company's mission is to help people grow their businesses and achieve their financial goals.

We offers a variety of products and services, including a unique generation plan.

- Our business plan provides members with a guaranteed income, in a variety of ways. This makes it a great option for people who want to fulfill their dreams.
- We also offers a variety of training and support programs to help members succeed. These programs include online and in-person training.



# Company Vision

At **Grow Way**, we envision empowering the **Pakistani youth**, particularly those facing **unemployment or staying at home**, by providing Easy opportunities in global direct sales.

## Empowering unemployed Youth

At Grow Way, we empower unemployed and home-based Pakistani youth through lucrative global direct sales, guiding them to financialy.

## Revolutionizing Income Opportunities

Pioneering stable online business opportunities for the youth of Pakistan, harnessing the power of social media to create a risk-free earning income.

## Commitment to Excellence

Ensuring the highest quality products, we strive to deliver excellence, offering our customers top-tier goods that reflect the essence of Grow Way's.



**8,500 Female Doctors in Pakistan Not Practising after Medical Education.**

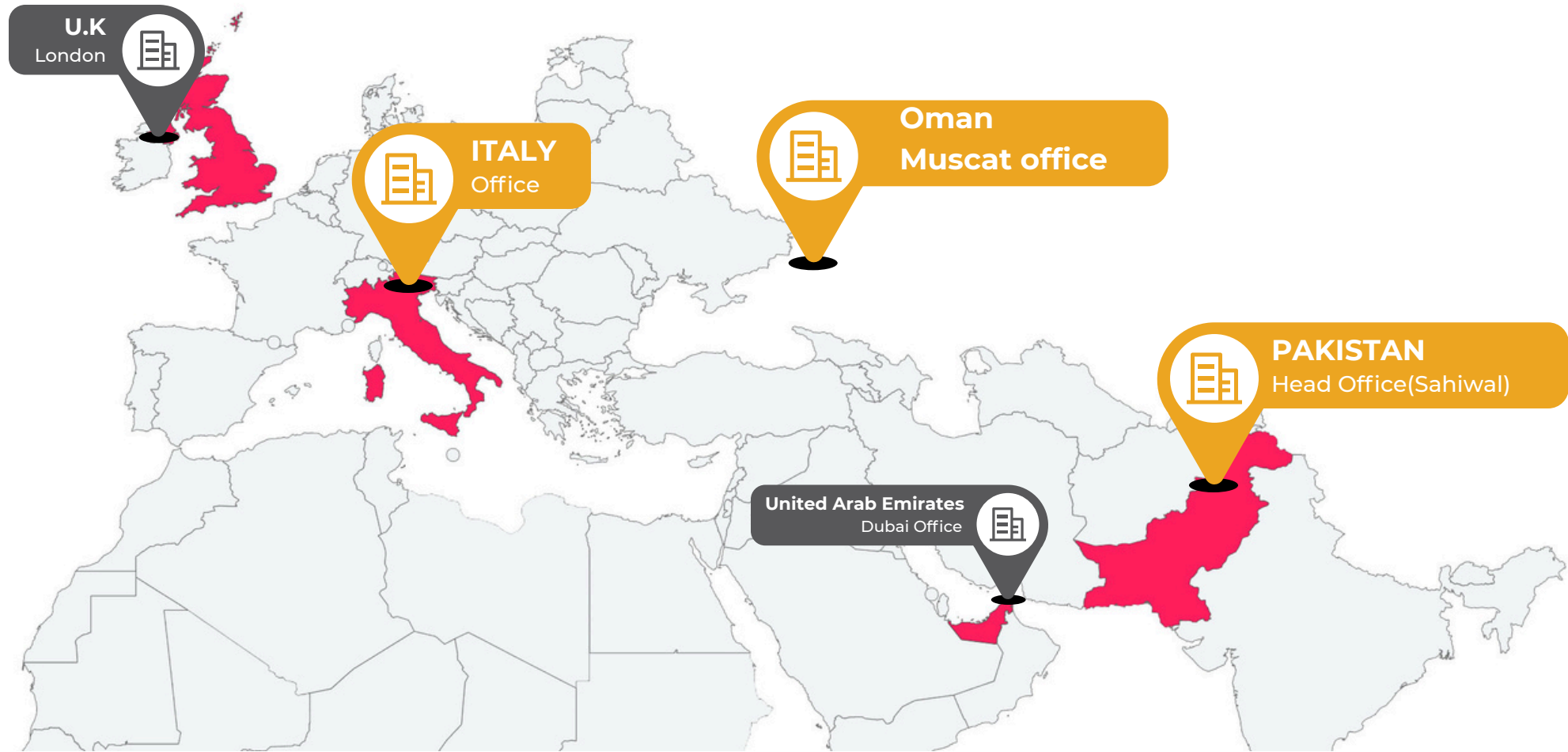
**GROWWAY**  
GLOBAL

    
growway.com



# Global Presence: Grow Way Worldwide Offices

With a strategic footprint in **Italy, the UK, UAE**, and our home base in **Pakistan**, Grow Way proudly spans the globe, connecting aspirations and opportunities across borders.



GROW WAY MEMBER RANK	Points	DIRECT BONUS	PASSIVE INCOME
Manager	1000	40%	5%
Sr. Manager	2000	40%	10%
Director	10,000	40%	15%

# Promotional **Reward**

1

**SENIOR  
DIRECTOR  
RANK**



**Reward:**  
Suzuki Alto

**20%**



**Reward:**  
Honda City

**25%**

**COUNTRY  
DIRECTOR  
RANK**



2

# Promotional **Reward**

3

**GLOBAL  
DIRECTOR  
RANK**



**Fixed Sallery  
50,000**



**Reward:**  
Honda Civic

**30%**



**Reward:**  
New MG HS

**35%**

**CHAIRMAN  
RANK**

4

**Fixed Sallery  
100,000**





# Promotional **Reward**

5

**GLOBAL  
CHAIRMAN**



**Fixed Sallery  
250,000**



**Reward:  
Haval H6 2.0**

**40%**



**Reward:  
Fortuner**


**45%**

**COMPANY  
SHARE  
HOLDER**

6

**Fixed Sallery  
500,000**





Ranks	CRITERIA
Manager	1000 points
Sr. Manager	2000 points
Director	10,000 Points 2k points for each 4 line's 2k your personal & other points.
Sr. Director	Must have <b>Four</b> Director in your direct line

MEMBER RANK	INCOME/Month
Manager	40 - 50k
Sr. Manager	50 - 1Lac
Director	2Lac - 3Lac
Sr. Director	3Lac - 5Lac
Country Director	5Lac - 7Lac
Global Director	1 Million
Chairman	1.5 Million
Global Chairman	3 Million
Company Share Holder	5 Million

# Our Packages



**Pkr. 12,500**

**180**  
Points



**Direct  
Bonus**

**4800**  
Pkr.



**Indirect  
Bonus**

**600**  
Pkr.



**Pkr. 25,000**

**320**  
Points



**Direct  
Bonus**

**9600**  
Pkr.



**Indirect  
Bonus**

**1200**  
Pkr.

# Our Packages



**Pkr. 50,000**

**1000**  
Points

★ **Direct  
Bonus**

**19200**  
Pkr.

★ **Indirect  
Bonus**

**2400**  
Pkr.



**Pkr. 100,000**

**2000**  
Points

★ **Direct  
Bonus**

**38400**  
Pkr.

★ **Indirect  
Bonus**

**4800**  
Pkr.



GROWWAY  
GLOBAL

**Our Premium**  
**50+ Products**



# Vitamin C Serum

## Description:

Brand: ●  
GROW WAY GLOBAL

Variant: ●  
Vitamin C  
Serum

## Suitability:

● Ideal for dull and uneven  
skin tone  
● Suitable for All Skin Types



## Key Features:

- Brightens Skin
- Reduces Dark Spots
- Antioxidant Protection
- Boosts Collagen
- Smooths Texture
- 

## Quality Assurance:

- Dermatologically Test
- Passed

**Packaging:** 30ml



# Rice Face Wash

## Description:

Brand: ●  
GROW WAY GLOBAL

Variant: ●  
SRice Face Wash

## Suitability:

Specially sensitive and ●  
combination skin.

Suitable for Adults & ●  
Children.



## Key Features:

- Rice Extract Benefits
- Non-Irritating
- Gentle Cleansing
- Removes Impurities
- Soothes Skin
- 

## Quality Assurance:

- Dermatologically Test
- Passed

**Packaging:** 150MI



# Keratin Shampoo

## Description:

Brand: ●  
GROW WAY GLOBAL

Variant: ●  
Keratin Shampoo

## Suitability:

Suitable For All Hair ●  
Types

●  
Ideal for damaged and  
frizzy hair



**Premium Product**

## Key Features:

- Strengthens Hair
- Reduces Frizz
- Adds Shine
- Smooths Strands
- Nourishes Hair
- 

## Quality Assurance:

- Dermatologically Test
- Passed

**Packaging:** 250ML



# Hydra Boost Gel

## Description:

Brand: ●  
GROW WAY GLOBAL

Variant: ●  
Hydra Boost Gel  
Hyaluronic Acid

## Suitability:

● Specially dry and  
dehydrated skin.

● Suitable for All Skin Types



**Premium Product**

## Key Features:

- Provides intense moisture
- Lightweight Formula
- Quick Absorption
- Refreshing Scent
- Non-Greasy

## Quality Assurance:

- Dermatologically Test  
Passed

**Packaging:** 50ml





# Charcoal Face Mask

## Description:

Brand: ●  
GROW WAY GLOBAL

Variant: ●  
Charcoal Face Mask

## Suitability:

Suitable for All Types of Skin ●

Suitable for oily and acne-prone skin. ●



## Key

### Features:

- Deep Cleansing
- Removes
- Toxins Controls
- Oil Clears Pores
- Refreshes Skin

## Quality Assurance:

- Dermatologically Test Passed

**Packaging:** 150ML



# Gold Mask

## Description:

Brand: ●  
GROW WAY GLOBAL

Variant: ●  
Gold Mask  
24K

## Suitability:

Suitable for all skin types ●  
  
especially mature and dull skin. ●



## Key Features:

- Revitalizes Skin
- Enhances Glow
- Firms Skin
- Reduces
- Wrinkles
- Luxurious Feel

## Quality Assurance:

- Dermatologically Test
- Passed

**Packaging:** 150ML



# Perfumes



**Deserve Perfume**



**Evidence Perfume**

# Whitening Mask



**Premium Product**